ADVENTURE TRAVEL
HOKKAIDO

Hokkaido Adventure Travel Guide

Hokkaido Travel : Safe, Secure, and Inspiring - HATG

Photo : Mt. Asahidake (Hokkaido, Japan)

What is the Hokkaido Adventure Travel Guide Certification System?

Hokkaido Adventure Travel Guide

Hokkaido offers an exceptional diversity of nature, cuisine, and culture.
To experience these assets deeply and safely, the guidance of highly qualified professionals is indispensable.
Hokkaido's Governor-certified guide program follows the Adventure Travel Guide Standards (ATGS) stablished by the Adventure Travel Trade Association (ATTA, USA).
Expert guides across a wide range of Adventure Travel activities are ready to welcome travelers from around the world.

For more details

HATG covers 10 types of guides

[Activity guide categories]
- -Mountaineering
- -Nature Guiding
- -Canoeing
- -Rafting
- -Trail Riding
- -Cycling
- -Backcountry Skiing
- -Sidecountry Skiing
- -Stand-Up Paddleboarding (SUP)

[Tour support category]
- -Through Guide

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Discover Hokkaido

Explore the northernmost area of Japan with Hokkaido Adventure Travel Guides.

HATG

Hokkaido Adventure Travel Guide

With its seasonal beauty, rich culinary heritage, and vibrant traditions, Hokkaido has emerged as a world-class destination for adventure travel. To truly unlock the essence of this land, the expertise of a local guide who knows the region inside out is essential.

HOKKAIDO NATURE / HOKKAIDO CULTURE

Hokkaido AT Guides are 'partners in adventure' who embody both world-class expertise and a profound love for the region. A journey by their side transcends mere sightseeing; it transforms into a 'narrative' an immersive experience that unravels the rhythms of nature and the enduring spirit of the people who call this land home.

HOKKAIDO ACTIVITY

From trekking through Ancient forests and canoeing across tranquil wetlands in summer to experiencing world-class powder snow and tracking wildlife in winter—we lead you to exclusive, hidden routes known only to our expert guides, all year round.

HOKKAIDO EXPERIENCES WITH YOUR GUIDE

Engaging with a guide transforms a mere view into a lasting narrative. Our Hokkaido Certified Guides meet global standards (ATGS) and possess advanced life-saving techniques, ensuring a professional and secure adventure. We produce unique, deeply moving experiences grounded in safety and reliability. This sense of security allows us to customize tours to meet every guest's specific request. Through our guides' expert perspective, you will discover the authentic Hokkaido and experience moments that define a lifetime.

How to Find a Guide

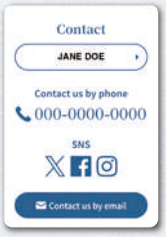
Find the Best Hokkaido Adventure Travel Guide for you.

STEP.1
Visit the Website

https://at-guides-hokkaido-japan.com/en/

STEP.2
Search by Region, Category, or Keyword

STEP.3

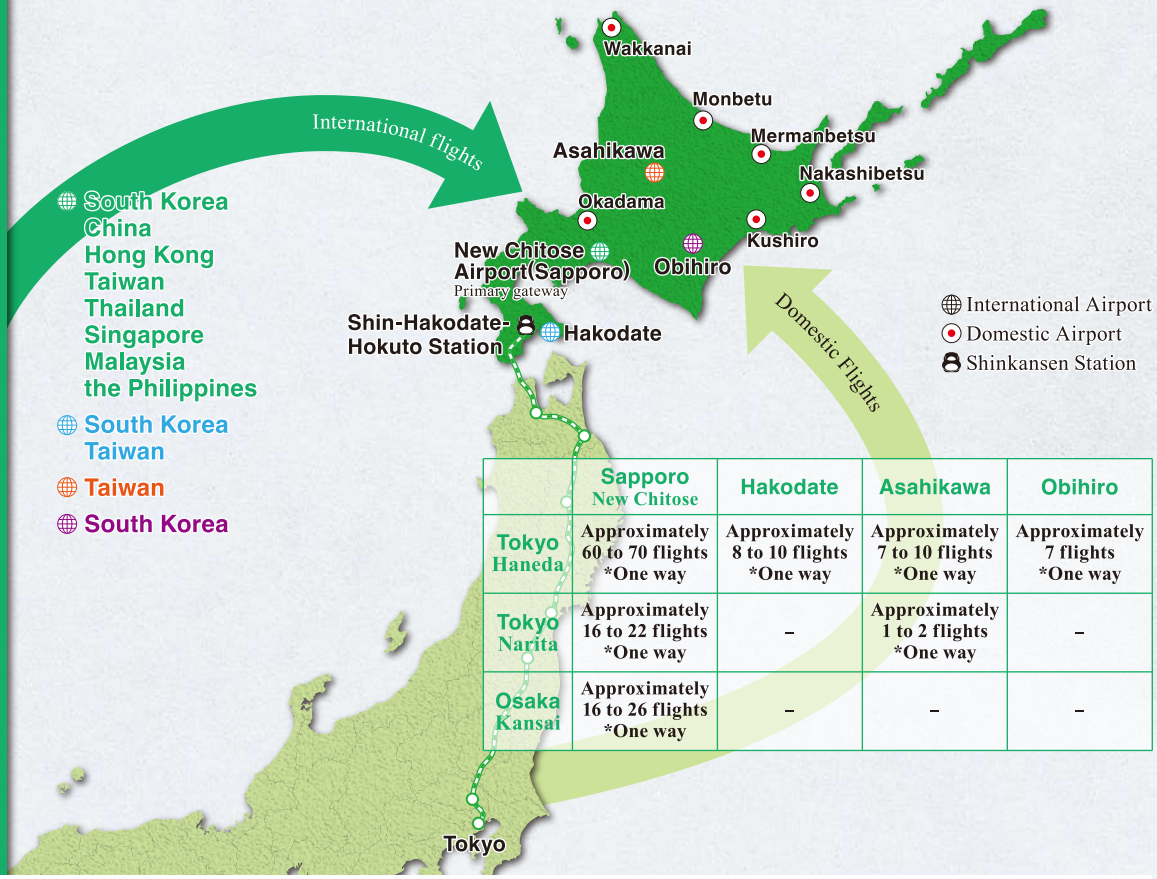


Contact Guides Directly

Getting to Hokkaido

- Hokkaido's Air Gateway: New Chitose Airport offers 15 scheduled international routes, mainly across Asia. (Information accurate as of February 2026)
- Hokkaido features ten airports that offer regular domestic service to and from Japan's primary cities, such as Tokyo, Osaka, and Nagoya.
- Direct Hokkaido Shinkansen service: Tokyo Station ⇔ Shin-Hakodate-Hokuto Station.

Where Your Hokkaido Adventure Begins.



	Sapporo New Chitose	Hakodate	Asahikawa	Obihiro
Tokyo Haneda	Approximately 60 to 70 flights *One way	Approximately 8 to 10 flights *One way	Approximately 7 to 10 flights *One way	Approximately 7 flights *One way
Tokyo Narita	Approximately 16 to 22 flights *One way	–	Approximately 1 to 2 flights *One way	–
Osaka Kansai	Approximately 16 to 26 flights *One way	–	–	–

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