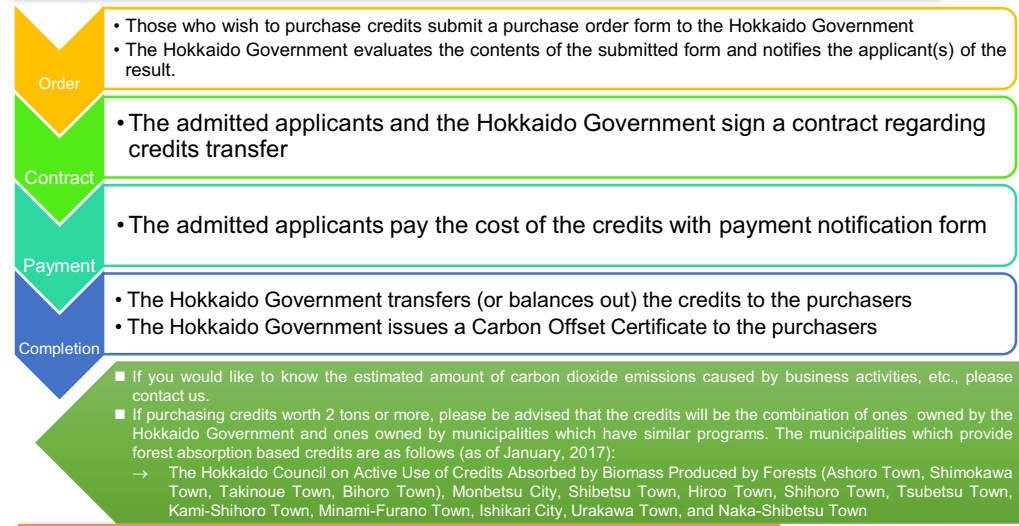
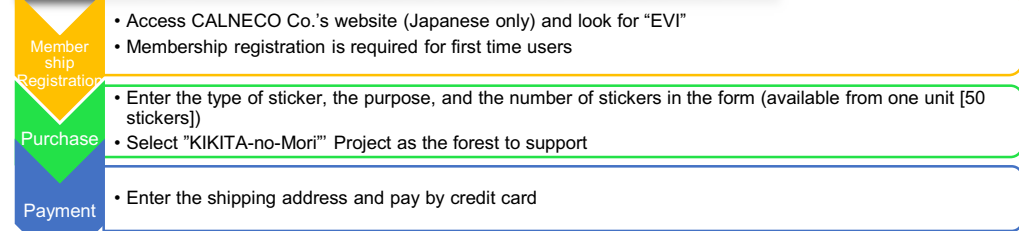


◆ How to Purchase Credits

Direct purchase from the Hokkaido Government Sales price: 16,200 JPY per ton



Purchase EVI (Eco Value Interchange) Stickers via the Internet



*Just by putting EVI stickers on your products, you can easily transform ordinary products into carbon offsetting products.


◆ Issue of Certifications

- The Hokkaido Government issues the Carbon Offset Certificate to those who purchase credits over a ton, for our appreciation toward your cooperation on maintenance of Hokkaido forests
- You can use the "Hokkaido Carbon Credit" logo and the logo with Prefectural Managed Forests' mascot character "KIKITA" on offset products.





【Supervised and issued by】
 Prefectural Forest Management Division, Bureau of Forest Environmental Affairs
 Hokkaido Government
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 TEL: 011-204-5519 Fax: 011-232-4142
 Email: suirin.doyurinkg@pref.hokkaido.lg.jp



その先の、道へ。北海道
 Hokkaido. Expanding Horizons.
 2018年は北海道150年

*For more information about the credits, please visit the Hokkaido government's website.

Carbon Offsets

Starting from Forests of Hokkaido



“KIKITA-no-Mori” Project



Mt. Yotei
 (One of the 100 Mountains of Japan)



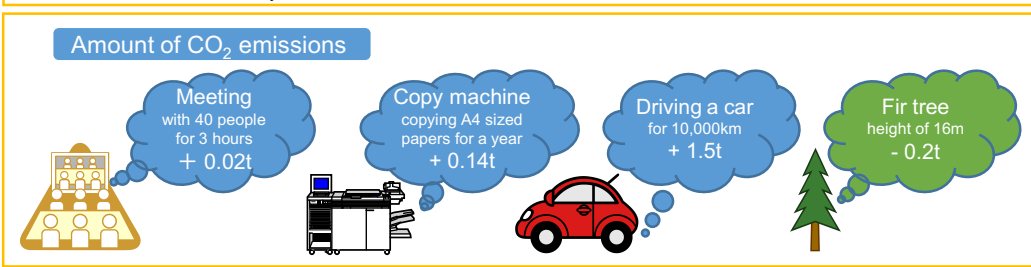
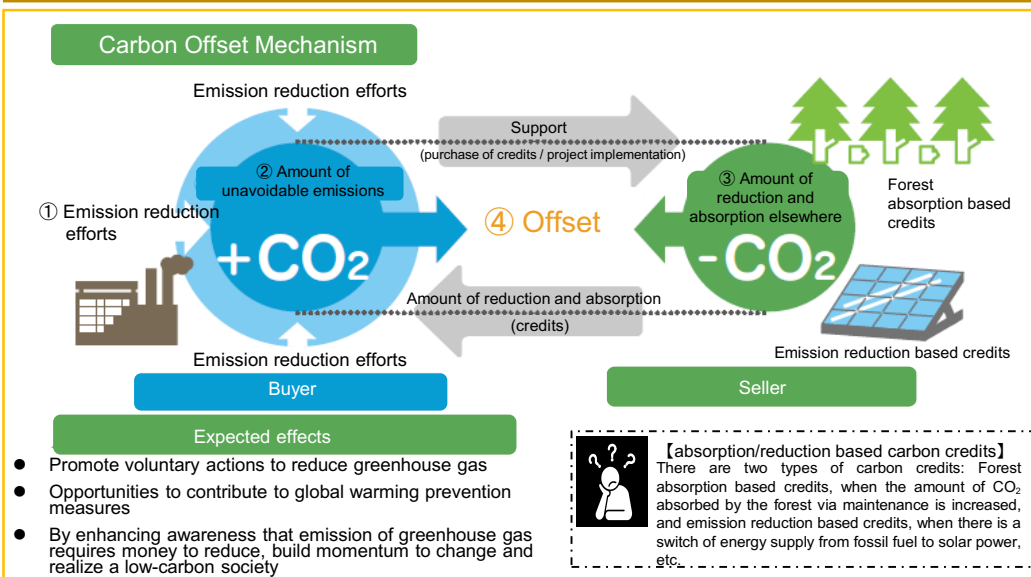
Mt. Asahidake
 (Highest mountain in Hokkaido)



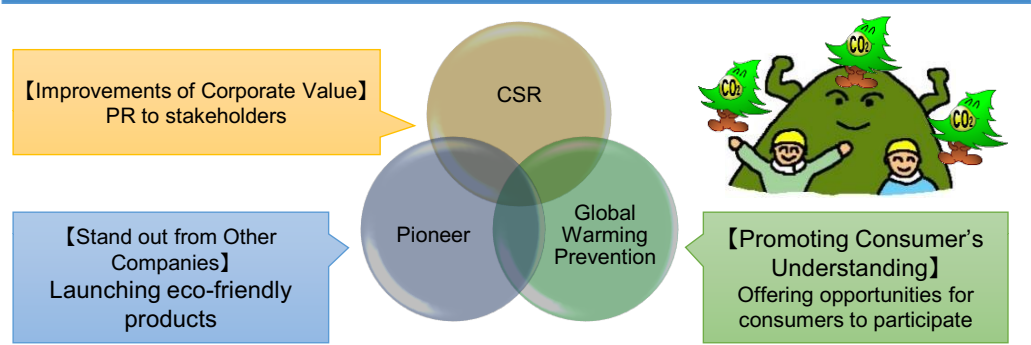
Hokkaido Government

◆ What is Carbon Offset?

Carbon offset is a way of global warming measure in which carbon dioxide credits reduced or absorbed elsewhere are purchased to compensate for carbon dioxide unable to reduce any further after recognizing the amount of emitted carbon dioxide and taking every efforts to reduce them.

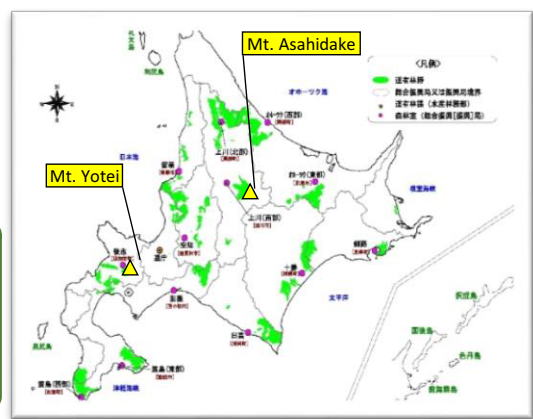


◆ Advantages of Carbon Offsetting



◆ Offset Credits Produced by Prefectural Managed Forests

- Hokkaido Government properly manages and maintains Hokkaido residents' common assets, forests with a total area of 610,000 ha, which are CO₂ absorbent.
- The Hokkaido Government exchanges the amount of CO₂ absorbed in the prefectural managed forests into credits in the J-Credit System, operated by the Central Government, then sells those credits to entities, contributing to local revitalization by enhancing of awareness of forests, and expanding the carbon offset market.



"KIKITA-no-Mori" Project

This project aims to produce CO₂ credits equivalent to 4,362 tons by periodic thinning of approx. 245 hectares of planted forest around Mt. Yotei and Mt. Asahidake managed by the Hokkaido Government.

◆ Examples of Utilization of Carbon Offsetting Credits

Category	Content	Example Case
Offset products and services	Offsetting CO ₂ emissions caused by producing, using, and discarding products	Offset CO ₂ emissions caused by processing soft serve ice cream, and sell as a non-emission product
Conferences and events	Offsetting CO ₂ emissions caused by holding conferences and events	Offset CO ₂ emissions caused by holding the G7 Ise-Shima Summit, in cooperation with contributing municipalities and companies Offset CO ₂ emissions caused by holding a motor race in order to reduce environmental loads
Individual activities	Offsetting CO ₂ emissions caused by individual activities	Offset CO ₂ emission caused by company cars as a part of CSR
Support for individual activities	Offsetting CO ₂ emission caused by products and services provided for consumers	Offset CO ₂ emission caused by daily life of customers by providing "Offset Menus" at chain restaurants. Offset CO ₂ emission caused by consumers in daily life when they buy beer or other beverages by selling "Offset Products"

* The amount of CO₂ emissions or the amount of CO₂ applicable for offset credits can be calculated by specialized research institutions.